



To the news desk

26 August 2009

Tech Tour 2009 Denmark|Southern Sweden launched:

24 Danish and Swedish companies compete for the attention of international investors representing billions of DKK

e-conomic, Modstrøm A/S and the Swedish company Scalado are among the 24 companies chosen by the Tech Tour 2009 Denmark|Southern Sweden selection committee out of more than 200 applicants. From today, August 26, until tomorrow evening, the selected companies will be presenting to a wide range of international venture funds representing billions of DKK looking for opportunities to invest in these companies. Over the next 48 hours, the venture fund representatives will take a tour de force featuring presentations of the most attractive Danish and Southern Swedish high tech and cleantech companies today. "The investors will encounter an extremely strong group of companies with highly interesting commercial potential," says Anders B. Christjansen, President of Tech Tour 2009 Denmark|Southern Sweden.

Copenhagen, 26 August 2009 – Millions of willing investor dollars are at stake in the next 48 hours, as American and European capital funds travel around Denmark and Southern Sweden to meet 24 of the most attractive high tech and cleantech companies in the region.

"It is a unique opportunity for the selected companies to secure vital capital for activities such as continued development and pursuing a global breakthrough – especially in these times where even large and well-established companies have difficulty obtaining risk-willing capital," says Anders B. Christjansen President of The Tech Tour Denmark | Southern Sweden 2009.

Last night, The Tech Tour Denmark | Southern Sweden commenced with a gala dinner in the historic Stock Exchange Hall in Copenhagen, where the names of the 24 companies who made it through the demanding selection process were announced. More than 200 companies registered to participate in the battle for the opportunity to present themselves to the visiting venture funds. To succeed, however, they had to make it past the 18 member Tech Tour Selection Committee, comprising of representatives from companies such as Northzone, Sunstone, TDC, Vækstfonden, PwC, Connect Danmark and Danfoss.

Unique technologies and global potential

Each of the 24 companies in the running for the investors' funding has a strong position with unique technologies and global potential. With its advanced financial management program, the Danish company e-conomic International A/S has the potential to be the next Navision, and is already expanding rapidly internationally. Additional capital would enable the acceleration of these expansion efforts. Modstrøm A/S aims to destroy as many CO2 quotas as possible while delivering green electricity. And the Southern Swedish company Scalado has set its sights on making mobile telephone cameras much more competitive with standard digital cameras by significantly minimising so-called shutter lag (the time between the button is pushed and the picture is actually taken).

"I am very proud that we are able to present such an excellent and strong field of 17 Danish and 7 Swedish companies participating in Tech Tour 2009 Denmark|Southern Sweden. We have selected companies with unique technologies, global potential and a high probability of financial success within their respective areas of business. And so we have performed the mission that represents the overall goal for Tech Tour as a non-profit organisation," says Anders B. Christjansen, President for Tech Tour 2009 Denmark|Southern Sweden.

The presentation of the 24 investment candidates will take place today and tomorrow at the following locations: Copenhagen Opera and Eigtveds Pakhus in Copenhagen, Søhuset in Hørsholm, Sony Ericsson and Ideon in Lund, and Science Park and Turning Torso in Malmö.

For further information:

If you would like to know more about The Tech Tour Denmark | Southern Sweden 2009, you are welcome to contact Harry Levin (levin@outcom.dk) or Andreas Sune Hansen (hansen@outcom.dk) at OutCom on telephone +45 33 12 19 00, who will then provide contact with the relevant spokespersons for The Tech Tour 2009.

Or

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About The Tech Tour

The European Tech Tour Association (ETT) was founded in Geneva in 1998 in response to the growing interest in emerging technology companies in various European regions. ETT is an independent, not-for-profit organization composed of key contributors to the high-technology industry. The association recognizes that continued prosperity in Europe lies in its ability to transform today's innovative projects into tomorrow's global technology leaders.

A wide range of companies and organisations have elected to sponsor The Tech Tour, including the Danish Enterprise and Construction Authority, who is the main sponsor. Following a gala dinner on 25 August 2009, The Tech Tour 2009 will be held on 26-27 August in Copenhagen, Northern Sealand, Malmö and Lund.

There is no charge for the high tech and cleantech growth companies to participate in the event. The participants from the international venture funds pay for access to the event and to cover the costs of accommodations and transport during the Tour.

All persons and companies who participate in The Tech Tour contribute to the development project on a pro bono basis. This includes Anders B. Christjansen, who is President of The Tech Tour 2009, and OutCom A/S, which manages communication and all media contact for The Tech Tour 2009.

Read more at <http://www.techtour.com/dk2009/>