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Fierce Mobile IT

TDC tunes in to podcasting

April 30, 2007

Danish operator TDC announced a mobile podcasting service via its Fly mobile portal. The over-the-air streaming pilot project launched in cooperation with Danish podcast providers podhead.dk and the Danish Broadcasting Corporation; TDC will link to the providers' services until the end of 2007, at which time the pilot will be evaluated. "We experience a demand among our customers for access to entertainment, music, news and sports, independently of time and place. This is now possible via cell phone podcasting," said TDC Mobil VP Anders B. Christjansen in a prepared statement. "Podcasting is yet another attractive offer in the content supermarket we have built up around our mobile portal Fly: You can purchase your favorite music and watch your favorite television programs among many other things. Now, you also have access to a world of sound direct through your cell phone."

For more on the TDC podcasting:

- read this release



Webinar: WebRTC - Don't forget the Network

THURSDAY, OCTOBER 31ST, 11 AMET / 8 AMPT

In this webcast, Chad Hart of Oracle and Dean Bubley of Disruptive Analysis will review WebRTC's core networking technologies and critical challenges. Register Now!

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