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Anders Christjansen, CEO of Waoo stops after three years in office.

Anders Christjansen stops at Waoo

The company's CEO since its founding, Anders Christjansen, stopping to realize a dream of a career in California. Market Director Ole Herstal also stops at Waoo.

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"Anders has played their role in establishing Waoo! Equally 24-09-2013 successful as we had anticipated when we hired him. Three years in a row Waoo! Surpassed the goals we set for the company's establishment, and the last two years Waoo ! been named as consumers preferred broadband company. We had been looking forward to seeing Anders' more operation-oriented side, now that Waoo! established well in the market, but we unfortunately did not get to experience," says Chairman of Waoo! and CEO of Verdo, Kim Frimer.

"Anders has created the skillful organization that needed to continue our strong national brand, and Waoo! Is today a commercial success with solid sales figures. So it is a rock solid business, Anders leaves, and the board of directors would like to thank him for his efforts," says Kim Frimer.

Since the establishment of Waoo! In 2010, the customer base more than doubled to over 270,000, and the company has over the last year created massiv success at club market where contracts corresponding to 85,000 households creates accelerated customer growth. Energy companies have rolled out fiber to 800,000 homes passed, so almost a third of all Danish households can now fa Waoo!.

Anders Christjansen will continue as CEO of Waoo! Until a new profile is found, while strengthening the company's management knows that Waoo! 'S current CFO Jørgen Stensgaard, step into management.

"With George Stensgaard joined the Executive Board, we can ensure a good and necessary continuity in the management of the company," said Chairman Kim Frimer.

Anders Christjansen have been happy to lead the fiber companies' market bet, but seeing now that it is time to try something new.

"It has been a fantastic year with Waoo!, And a super educational journey with lovely colleagues from start-up to this year when we put on about half a billion crowns. All objectives have been achieved, and I

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feel ready for a new adventure. And why not try your luck in California, now I have an international background and is Mexican married, "says Anders Christjansen, CEO of Wao!.

There is no further change in Wao! 'S top as marketing director Ole Herstal, has been offered the position of Commercial Director with the possibility of partnership at the advertising agency Envision. Ole Herstal has a background in the advertising world, and the new job is a great career opportunity for him. Ole Herstal has helped to create Wao! 'S nationwide brand with actor Søren Østergaard in front, and he will continue to work with Wao!, Now just on the other side of the desk.

-Mo

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